



goalittlemad.com // madisontaylorjackson@gmail.com // 603.714.5608

THE BEGINNING

THE SECOND CITY, CHICAGO

Sketch Comedy Writing // August 2014 to September 2015

CREATIVE CIRCUS, ATLANTA

Copywriting // January 2013 to December 2013

SUFFOLK UNIVERSITY, BOSTON AND MADRID

Bachelor of Arts, Advertising // August 2007 to May 2011

THE MIDDLE

BARKLEY // KANSAS CITY (REMOTE) // September 2020 to now

Associate Creative Director for Planet Fitness and Dairy Queen.
Still on a mission to cast as many dogs as possible.

O'KEEFE REINHARD & PAUL // CHICAGO // May 2018 to June 2020

Associate Creative Director for Chili's, Nike, Illinois Lottery, Home Chef
and New Business on a mission to cast as many dogs as possible.

MCGARRYBOWEN // CHICAGO // August 2016 to May 2018

Senior Copywriter for Olive Garden, Capri Sun, Kool-Aid,
Hidden Valley Ranch and New Business.
Typed the word "lasagna" 2,738 times.

DDB // CHICAGO // January 2014 to August 2016

Copywriter for Skittles, State Farm, Kohler, LifeLock, Capital One,
McDonald's, Morton Salt, Barilla and New Business.
I also hold the record for fastest Big Wheel ride around the 39th floor at :42.

KING KONE // MERRIMACK, NH // July 2006 to August 2010

Five summers of soft serve ice cream making magic
inside a 10x15 pastel colored castle. We also served tacos.

THE HONORS

2016 COMM ARTS ANNUAL // Skittles Print